

Jishnu Hari Product Designer

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WORK HISTORY

Sr. Product Designer

Apr '20 - Jun '23

Tickertape

- Led design for multiple features like Social, Search and Watchlist.
- Interviewed and scaled the design team from a two to a nine member team.
- Educated developers on how to optimally utilise Figma by creating a 5 part video tutorial.
- Improved overall design team competency by creating a competency matrix that can be tracked and used to define a growth path for individual designers.
- Decreased design errors and improved designer-developer communication by introducing design tokens.

Design Consultant (Part-Time)

Apr '22 - Mar'23

Kinnect

Created the initial version of a product that helps HNI's in the US to store, maintain and track their data.

Design Consultant (Part-Time)

Feb '20 - Feb '21

Fabrik

- Helped conceptualize and design the initial version of three of their products to create, consume and share AR/VR content.
- Layed the foundation for the design system.

UX Designer

Nov '17 - Apr '20

Screenroot

Conducted research, carried out user interviews, ideated features and created wireframes for products in Banking, FMCG, Medical and Educational domains.

Graphic Designer

Nov '16 - Nov '17

Moshi Moshi

Undertook branding exercises for multiple clients, which included creating websites, logos, posters, product packaging and other graphical assets.

EDUCATION

MBA for Designers

Oct '22 - Nov'22

d.MBA

Completed a 6-week online business education program made specifically for designers.

Intro to Programming Nanodegree

Jan '19 - Jul'19

Udacity

Completed a 6-month crash course on HTML, CSS, Javascript and Python.

B-Tech Civil Engineering

Jun '12 - Jul '16

National Institute of Technology, Trichy

Secured First Class.

OTHER ACTIVITIES

Launched Airwalker on Product Hunt

Airwalker

Build and launched a web app to help people track their flights as well as discover amenities at any airport in the world.

Ironman 70.3 Goa Finisher

Ironman

After a year of gruelling training, finished one of the toughest triathlons in the world in 07:01:07 on 20/10/2019.

Contributing Writer

Medium

I write about design and psychology.

TOOLS

Figma, Framer, Wix, Rive, Sketch, Illustrator, HTML, CSS